“Professional Computer Presentations” Online Course

Project #2 – Presentation to Persuade

Project Objectives:
• Design, develop and deliver a presentation to persuade
• Design business communication employing effective design principles
• Design, develop and deliver business communication using effective, efficient and appealing language and tone appropriate for the audience
• Deliver presentations with professionalism, poise and confidence
• Design a custom presentation design template
• Incorporate graphs, charts, tables and other data-related visuals into a business or technical presentation
• Design and develop custom backgrounds and banners
• Design, develop and deliver a business presentation using a custom design template

Project Criteria:
1. The presentation must include the following:
   a. A presentation using a custom design template
   b. A logo or banner.
   c. A custom background.
   d. Minimum of two digital photographs
   e. Minimum of one each of the following: graph, chart, table.
   f. Minimum of seven slides

2. Rehearse the presentation.

3. Print the presentation in three-slide handout and bring to class.

4. Present your presentation in no fewer than three but no more than five minutes.