Advanced Graphic Design

1. Write a brief paragraph, as a descriptive working definition of “Graphic Design”. As concrete examples, include three-four various forms of graphic design which you observe in your environment.

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2. Briefly discuss your perception of the role of a Graphic Designer, in the visual communications field.

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3. Rank this list of graphics and presentation software, for which you have no knowledge, basic knowledge, or a high degree of proficiency. Identify the level of knowledge for each software program, on your list: NONE, BASIC or ADVANCED.

- Adobe PageMaker  Level: ___________
- Quark XPress  Level: ___________
- Adobe Illustrator  Level: ___________
- Adobe Photoshop  Level: ___________
- Microsoft PowerPoint  Level: ___________

4. Provide information about computer system(s) with which you have experience: PC, Macintosh, or both. Identify the level of practical experience/knowledge you possess, on each computer platform: NONE (no experience), BASIC (novice experience); or Advanced (proficient experience).

- PC  Model:_________  Level:___________
- Macintosh  Model:_________  Level:___________

5. Provide information about your internet-based web-browser experience and levels of proficiency.

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