FINAL PRACTICAL EXAM PROJECT: Comprehensive Portfolio

BACKGROUND:
The projects you created for this course are concrete examples of your creativity and applied technical and problem-solving skills. The degree of professionalism expected in your chosen field also requires that you also develop skills in presenting your work – whether to colleagues, partners, outside vendors or clients.

PROBLEM – Final Practical Exam Project:
Create an original PowerPoint presentation of the major design projects created in this course, including Projects 1 through 10.

Use the applied principles of graphic design – including graphic design and layout, design grids, typographic hierachy, and usage of illustration/image, space and color – which you acquired through the various projects, research, readings, tutorials, and reference materials: Design Style Guide and Design Defined Glossary.

Write a brief descriptive narrative about each project, including:
- the project’s objectives and stated problem(s);
- characteristics of the audience (as previously defined by you);
- your unique creative solution(s) to the visual communication challenge; and
- your applied technical approach(es) to the final solution(s).

Carefully check all spelling and grammar, to support the professionalism of your comprehensive, final practical exam presentation.

SPECIFICATIONS:
CONTENT: Advanced Graphic Design, Projects 1 through 10.
SOFTWARE: PowerPoint
SUBMIT: For evaluation of your Final Practical Exam – Comprehensive Portfolio:
PowerPoint presentation (U.S. Mail).

RESEARCH: Design Style Guide: all chapters.

LECTURE: PowerPoint
DEMO: PowerPoint